

October 2009



Dear Youth Sports Supporter:

The Brentwood Family YMCA is continuing to provide quality services for the youth in our community for 2009-2010. Last year over 4,700 children participated in our youth soccer and basketball programs. We hope to continue to provide this service again this year and for years to come. With the support of you, our business community, we can continue to offer these quality programs. **We are asking your business to join us in the effort to provide the youth of our community excellent recreational athletic programs.** The following sponsorship opportunities are available for your consideration:

SUPER SPONSOR: Plan "AA"

\$2,500 (includes 15 teams—10 Basketball & 5 Spring Soccer)



- Name of business printed on your team jerseys.
- In House YMCA Television Network Advertisement (ad will run multiple times per day at the Brentwood Family YMCA)
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and newsletters.
- Coupon/flyers (provided by your company) for coaches bags to be distributed to players by coaches.

TEAM SPONSORS:

**Plan "C" - \$200
Basketball
(1 Season)
Winter Basketball
(Additional Team \$175)**

**Plan "D" - \$200
Soccer
(1 Season)
Spring Soccer
(Additional Team \$175)**

**Clinic Sponsorships
Available, Call for
Details**

- Name of business printed on all team jerseys.
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and newsletters.

Other sponsorship opportunities are available through our Youth Sports Program. If you would like to sponsor in a different capacity such as a **"clinic" sponsor or a "gym/field" sponsor**, please give us a call, we would like the opportunity to discuss these great sponsorship options.

Although we are certain that this is an after thought, please note that your sponsorship is tax-deductible and that the name recognition for your business is on-going. We are seeing many children continue to wear the team jersey displaying the sponsor's name year round. What a small price to pay for positive advertising.

Sponsorship in the Brentwood Family YMCA's Youth Sports Program is an investment in our community and to our children. Please take a moment to consider our request to be a part of building Strong Families, Strong Kids and a Strong Community.

Sincerely,

Jeff Gillies
Senior Youth Sports Director

Robert Eggers
Associate Youth Sports Director

Our Mission

*A worldwide charitable fellowship united by a common loyalty to Jesus Christ
for the purpose of helping persons grow in spirit, mind and body.*

TEAM SPONSORS APPRECIATED AND NEEDED

Sponsors for the 2008-2009 seasons are included on the back. Many thanks to those who contributed in this special way.
YMCA YOUTH SPORTS ARE GREAT... GET INVOLVED !!

The YMCA philosophy recognizes the value of participation, teamwork and fair play and the need for this experience at an early age. Whether parent, coach, assistant and/or sponsor, we urge you to get involved. The benefits are too great to list.

BRENTWOOD FAMILY YMCA YOUTH SPORTS SPONSORSHIP

Please fill out and return this form **WITH YOUR COMPANY LOGO (PLEASE PRINT)**

Business: _____ Phone: _____

Address: _____ City: _____ ZIP: _____

Contact Person: _____ E-mail Address: _____



Please designate my contribution to a specific child's team: _____ Date of birth ___/___/___




Please use my contribution to support any Brentwood Family YMCA Youth Sports Team




Payment Options: Payment Enclosed Invoice me

Credit Card: VISA MC AM Express Card # _____ Exp. _____

IF YOU ARE NOT USING A COMPANY LOGO, PRINT THE NAME AS IT SHOULD APPEAR ON THE UNIFORM: _____

PLAN "AA" = \$2,500  
(15 Teams: 10 Basketball and 5 Spring Soccer)
2009-2010 Basketball Plus Spring 2009 Soccer (Two seasons)

PLAN "C" = \$200   
Basketball 2009-2010 (One Season)
(Additional Basketball Teams \$175.00 Each)

PLAN "D" = \$200   
Spring 2010 Soccer (One Season)
(Additional Soccer Teams \$175.00 Each)

- PLAN "E" = \$600** YMCA Basketball Gym Sponsorship (Company Banner placed in YMCA Gym)
- PLAN "F" = \$1200** YMCA Basketball Clinic Sponsorship (Christmas 2009 & Summer 2010)
- PLAN "G" = \$1200** YMCA Soccer Clinic Sponsorship (Summer 2010)

- SPONSORSHIP CHECK LIST:**
- Return Sponsorship form to the Brentwood YMCA Youth Sports Office at 8207 Concord Road, Brentwood, TN 37027 or fax it to (615) 370-4372.
 - Enclose your company logo or send it via e-mail to: reggers@ymcamidtn.org
 - Designate you payment option.
 - If you would like to sponsor in a different capacity such as a "clinic" sponsor or a "gym/field" sponsor, please give us a call, we would like the opportunity to discuss these great sponsorship options.
 - If you have any questions, please contact us at 373-YMCA (9622).
 - For more information on our Youth Sports Programs go to: www.brentwoodymcasports.com

For YMCA Sports Office Use Only:

Age Division: _____	Sport: _____	Team Number: _____	Jersey Color: _____
Age Division: _____	Sport: _____	Team Number: _____	Jersey Color: _____
Payment Received: _____	Payment Amount: _____	Check Number: _____	