

October 2011



Dear Youth Sports Supporter:

The Brentwood Family YMCA is continuing to provide quality services for the youth in our community for 2011-2012. Last year over 4,800 children participated in our youth soccer and basketball programs. We hope to continue to provide this service again this year and for years to come. With the support of you, our business community, we can continue to offer these quality programs. **We are asking your business to join us in the effort to provide the youth of our community excellent recreational athletic programs.** The following sponsorship opportunities are available for your consideration:  
**NEW FOR 2011-12 - COMMIT AND PAY EARLY AND SAVE**

**SUPER SPONSOR:**

**Plan "AAA"**

**\$2,500 (Includes 15 teams—10 Winter Basketball & 5 Spring Soccer)**

**Pay by Oct 31, 2011 and you pay only \$2,400**



- Name of business printed on your team jerseys.
- In House YMCA Television Network Advertisement (ad will run multiple times per day at the Brentwood Family YMCA)
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and web site.
- Coupon/flyers (provided by your company) for coaches bags to be distributed to players by coaches.

**TEAM SPONSORS:**

**Plan "B" - \$200**

**Winter Basketball  
(1 Season)**

**(Additional Teams \$175)  
(Pay by Oct 31, 2011 &  
each team is only \$175)**

**Plan "D" - \$200**

**Spring Soccer  
(1 Season)**

**(If you have a child who  
(Pay by Jan 31, 2012 &  
each team is only \$175)**

Gym & Clinic  
Sponsorships available  
Details on next page

- Name of business printed on all team jerseys.
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and web site.

Other sponsorship opportunities are available through our Youth Sports Program. If you would like to sponsor in a different capacity such as a "**clinic**" sponsor or a "**gym**" sponsor, please see the details on the following page and if you have questions give us a call, we would like the opportunity to discuss these great sponsorship options.

Although we are certain that this is an after thought, please note that your sponsorship is tax-deductible and that the name recognition for your business is on-going. **We are seeing many children continue to wear the team jersey displaying the sponsor's name year round.** What a small price to pay for positive advertising.

Sponsorship in the Brentwood Family YMCA's Youth Sports Program is an investment in our community and to our children. Please take a moment to consider our request to be a part of building Strong Families, Strong Kids and a Strong Community.

Sincerely,

Jeff Gillies  
Senior Youth Sports Director

**Our Mission**

A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping persons grow in spirit, mind, and body.

# TEAM SPONSORS APPRECIATED AND NEEDED

Sponsors from the 2011-2012 seasons are included on this form, many thanks to those who contributed in this special way.

## YMCA YOUTH SPORTS ARE GREAT... GET INVOLVED!!!

The YMCA philosophy recognizes the value of participation, teamwork and fair play and the need for this experience at an early age. Whether parent, coach, assistant and/or sponsor, we urge you to get involved. The benefits are too great to list.

### BRENTWOOD FAMILY YMCA YOUTH SPORTS SPONSORSHIP

Please fill out and email your logo in pdf format to [jpadgett@ymcamidtn.org](mailto:jpadgett@ymcamidtn.org) (Please print)

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Please designate my contribution to a specific child's team: \_\_\_\_\_ Date of birth \_\_\_/\_\_\_/\_\_\_


Please use my contribution to support any Brentwood Family YMCA Youth Sports Team

Payment Options:  Payment Enclosed  Invoice me


Credit Card:  VISA  MC  AM Express Card # \_\_\_\_\_ Exp. \_\_\_\_\_

**PLAN "AAA" = \$2,500** 

**15 Teams: 10 Winter 2011-2012 Basketball**  
**Plus 5 Spring 2012 Soccer**  
 Pay by Oct 31, 2011 & you pay only \$2,400.

**PLAN "B" = \$200** 

**Winter 2011-2012 Basketball (1 season)**  
 (Additional Basketball Teams only \$175.00 Each) Pay by Oct 31, 2001 & each team is only \$175.

**PLAN "D" = \$200** 

**Spring 2012 Soccer (1 season)**  
 (Additional Soccer Teams only \$175.00 Each) Pay by Jan 31, 2012 & each team is only \$175.

**PLAN "E" = \$600** Basketball Gym Sponsorship (Banner placed in YMCA Gym)

**PLAN "F" = \$1200** Basketball Clinic Sponsorship (Christmas 2011 & Summer '12)

**PLAN "G" = \$1200** Soccer Clinic Sponsorship (Summer 2012)  
 For Clinic Sponsorship: Business name on the t-shirts we give to all clinic participants

**SPONSORSHIP CHECK LIST:**

- Return Sponsorship form to the Brentwood YMCA Youth Sports Office at 8207 Concord Road, Brentwood, TN 37027 or fax it to (615) 370-4372.
- E-Mail your company logo in pdf format to: [jpadgett@ymcamidtn.org](mailto:jpadgett@ymcamidtn.org)
- Designate your payment option.
- If you would like to sponsor in a different capacity such as a "clinic" sponsor or a "gym/field" sponsor, please give us a call, we would like the opportunity to discuss these great sponsorship options.
- If you have any questions, please contact us at 373-YMCA (9622).
- For more information on our Youth Sports Programs go to: [www.brentwoodymcasports.com](http://www.brentwoodymcasports.com)

For YMCA Sports Office Use Only:

Age Division: \_\_\_\_\_ Sport: \_\_\_\_\_ Team Number: \_\_\_\_\_ Jersey Color: \_\_\_\_\_

Payment Received: \_\_\_\_\_ Payment Amount: \_\_\_\_\_ Check Number: \_\_\_\_\_

**The Brentwood Family YMCA would like to thank the following organizations for their support of our Youth Sports Programs in 2010-2011: We encourage you to support these fine businesses!**

Note: We will list the 2011-12 sponsors below between June 2012 - May 2013.

**SUPER SPONSORS**  
All Star Photography  
Battle Ground Academy  
Brentwood Granite & Cabinet Design Center  
Churchill Mortgage Corporation  
Dick's Sporting Goods  
Pain Management Group

## **SOCCER & BASKETBALL 2010-11 TEAM SPONSORS**

A Moment's Peace Salon & Day Spa	FCI	Meharry's Women Health Center	R/T Performance Marketing, LLC
Advanced MD	Ferguson Enterprise	Merrill Lynch	RunDaisy
Access Dental of Brentwood	Fifth Third Bank	Merrill Lynch Wealth Management	Service Source
Action Nissan	Genghis Grill	Middle Tennessee Plastic Surgery, PC	Sheeler Construction, LLC
Axios Information Tech LLC	Golf Headquarters	Mighty Auto Parts	Skanska
Barge Waggoner Sumner & Cannon	Harpeth Pediatrics	Music City Pawn	Snip-Its Haircuts For Kids
Brentwood Capitol Advisors	Heroes and Champions Outreach	Music City Tents & Events	Step Forward Day School
Brentwood Children's Clinic	Holt Insurance Agency	Nashville Coin & Currency, Inc.	Straight Arrow Consulting, Inc
Brentwood Suites	Hubbard, Berry, & Harris, PLLC	Nashville Golf & Athletic Club	Summit Professional
Bricks Café	Interactive Optics	Nashville Oral and Maxillofacial Surgery	Sun Life Financial
Castle Homes	Invesco Inc	NeighborMD Urgent Care	The Goddard Schools
Chris Fuller - Bob Parks Realty, LLC	Jets Pizza	Neigbordog.com	The Peanut Gallery
Clark Oral & Facial Surgery	Johnston & Murphy	New Image Dentistry	The Surgical Clinic, PLLC
CMC Insurance	KoKo FitClub	NotifyMD	Trustcore
Commerical Painting, Inc.	LBMC	Novare Dental & Facial Spa	Tuscan Homes
Cool Water Orthodontics	L.I.C.R.A. Nashville	Orthodontics Inc.-Dr Sean Doyle	Vanderbilt Univ Medical Center
Cooper Orthodontics	LOFTN	Pilkerton Realtors	Weight Watchers
Cumberland International Trucks, Inc.	Logue Lawn Maintenance	Platinum Jewelers	Wells Fargo Advisors
Davis Properties of TN	Mafioza's	Power Management Corp	Williamson Herald
Doyle Orthodontics	Magazines.com	Precision Pain Care	www.princessknowitall.com
Dunkin Donut's	Maggart & Associates, P.C.	Pump It Up	Zeitlin & CO., Realtors-Sandi Barone
Echo Instruments	Maryland Farms Family Dentistry		

### **Sponsorship Information**

We need sponsors for Soccer & Basketball. Our goal is to have every team sponsored for each sport (approx. 300 sponsors this year.)

### **Sponsors Appreciated and Needed!**

A list of the sponsors for the 2010-11 seasons are included above. Many thanks to those who contributed in this special way. Please show your appreciation by your patronage whenever possible. New sponsors are always needed due to attrition and the growth of the program. Please put a YMCA sponsorship into your plans and budget!

### **YMCA Youth Sports are Special! Get Involved!**

The YMCA philosophy recognizes the value of participation, teamwork and fair play and the need for this experience at an early age. Whether parent, coach, assistant and/or sponsor, we urge you to get involved. The benefits are to great too list!

#### **For more information contact:**

Brentwood FamilyYMCA  
8207Concord Road  
Brentwood, TN 37027  
373-YMCA(9622) (Fax) 370-4372

[www.brentwoodymcasports.com](http://www.brentwoodymcasports.com)

[jpadgett@ymcamidtn.org](mailto:jpadgett@ymcamidtn.org)