

October 2010



Dear Youth Sports Supporter:

The Brentwood Family YMCA is continuing to provide quality services for the youth in our community for 2010-2011. Last year over 4,700 children participated in our youth soccer and basketball programs. We hope to continue to provide this service again this year and for years to come. With the support of you, our business community, we can continue to offer these quality programs. **We are asking your business to join us in the effort to provide the youth of our community excellent recreational athletic programs.** The following sponsorship opportunities are available for your consideration:

**SUPER SPONSOR:**

**Plan "AA"  
\$2,500 (includes 15 teams—10 Basketball & 5 Spring Soccer)**



- Name of business printed on your team jerseys.
- In House YMCA Television Network Advertisement (ad will run multiple times per day at the Brentwood Family YMCA)
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and web site.
- Coupon/flyers (provided by your company) for coaches bags to be distributed to players by coaches.

**TEAM SPONSORS:**

**Plan "C" - \$200  
Basketball  
(1 Season)  
Winter Basketball  
(Additional Team \$175)**

**Plan "D" - \$200  
Soccer  
(1 Season)  
Spring Soccer  
(Additional Team \$175)**

**Clinic Sponsorships  
Available, Call for  
Details**

- Name of business printed on all team jerseys.
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and web site.

Other sponsorship opportunities are available through our Youth Sports Program. If you would like to sponsor in a different capacity such as a "clinic" sponsor or a "gym/field" sponsor, please give us a call, we would like the opportunity to discuss these great sponsorship options.

Although we are certain that this is an after thought, please note that your sponsorship is tax-deductible and that the name recognition for your business is on-going. We are seeing many children continue to wear the team jersey displaying the sponsor's name year round. What a small price to pay for positive advertising.

Sponsorship in the Brentwood Family YMCA's Youth Sports Program is an investment in our community and to our children. Please take a moment to consider our request to be a part of building Strong Families, Strong Kids and a Strong Community.

Sincerely,

Jeff Gillies  
Senior Youth Sports Director

Robert Eggers  
Youth Sports Director

Our Mission  
A worldwide charitable fellowship united by a common loyalty to Jesus Christ  
for the purpose of helping persons grow in spirit, mind, and body.

## **TEAM SPONSORS APPRECIATED AND NEEDED**

Sponsors for the 2009-2010 seasons are included on the back. Many thanks to those who contributed in this special way.  
**YMCA YOUTH SPORTS ARE GREAT... GET INVOLVED !!**

The YMCA philosophy recognizes the value of participation, teamwork and fair play and the need for this experience at an early age. Whether parent, coach, assistant and/or sponsor, we urge you to get involved. The benefits are too great to list.

### **BRENTWOOD FAMILY YMCA YOUTH SPORTS SPONSORSHIP**

**Please fill out (print) and email your logo (in .eps format) to [reggers@ymcamidtn.org](mailto:reggers@ymcamidtn.org)**

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_



Contact Person: \_\_\_\_\_ E-mail Address: \_\_\_\_\_




Please designate my contribution to a specific child's team: \_\_\_\_\_ Date of birth \_\_\_/\_\_\_/\_\_\_




Please use my contribution to support any Brentwood Family YMCA Youth Sports Team

Payment Options:  Payment Enclosed  Invoice me  
Credit Card:  VISA  MC  AM Express Card # \_\_\_\_\_ Exp. \_\_\_\_\_

For a better quality logo we are asking for your logo to be sent in an .eps format.

**PLAN "AA" = \$2,500**    
**(15 Teams: 10 Basketball and 5 Spring Soccer)**  
2010-2011 Basketball Plus Spring 2010 Soccer (Two seasons)

**PLAN "C" = \$200**     
**Basketball 2010-2011 (One Season)**  
(Additional Basketball Teams \$175.00 Each)

**PLAN "D" = \$200**     
**Spring 2011 Soccer (One Season)**  
(Additional Soccer Teams \$175.00 Each)

**PLAN "E" = \$600 YMCA Basketball Gym Sponsorship** (Company Banner placed in YMCA Gym)  
 **PLAN "F" = \$1200 YMCA Basketball Clinic Sponsorship** (Christmas 2010 & Summer 2011)  
 **PLAN "G" = \$1200 YMCA Soccer Clinic Sponsorship** (Summer 2011)

**SPONSORSHIP CHECK LIST:**

- Return Sponsorship form to the Brentwood YMCA Youth Sports Office at 8207 Concord Road, Brentwood, TN 37027 or fax it to (615) 370-4372.
- Email your company logo(in .eps format) to: [reggers@ymcamidtn.org](mailto:reggers@ymcamidtn.org)
- Designate your payment option.
- If you would like to sponsor in a different capacity such as a "clinic" sponsor or a "gym/field" sponsor, please give us a call, we would like the opportunity to discuss these great sponsorship options.
- For more information call 373-YMCA (9622) or visit our Youth Sports website: [www.brentwoodymcasports.com](http://www.brentwoodymcasports.com)

**For YMCA Sports Office Use Only:**

Age Division: \_\_\_\_\_ Sport: \_\_\_\_\_ Team Number: \_\_\_\_\_ Jersey Color: \_\_\_\_\_

Payment Received: \_\_\_\_\_ Payment Amount: \_\_\_\_\_ Check Number: \_\_\_\_\_

**The Brentwood Family YMCA would like to thank the following organizations for their support of our Youth Sports Programs in 2009-2010: We encourage you to support these fine businesses!**

**FIELD / GYMNASIUM  
SPONSORS:**

**Vanderbilt Williamson**

**SUPER SPONSORS**

**Sonic Drive In                      Dicks Sporting Goods  
Tennessee Pain Surgery Center  
Pain Management Group      Churchill Mortgage Corporation**

**TEAM SPONSORS**

A Moment's Peace	Dunkin' Donuts	Maryland Farms Family	Shirley Zeitland Realty
Access Brand Strategies	Echo Instruments, Inc.	Dentistry	- Sandra Barone Realtor
Advanced Network Solutions	Edward Jones	Maui Wowi	Skye Chiropractic
AO Smith	ESPinc.	Meko/ Morell	Sonic Drive-In
AT&T	ETransX	Middle Tennessee Plastic	Southern Spine Center
Bob Parks Realty, LLC	FCI	Surgery, P.C.	Step Forward Day School
Boyce & Associates	Family Practice Assoc. of	Midstate Logistics, Inc.	Summit Professional Education
Brand Mortgage	Southern Hills	Mike Walker, Attorney	Sun Life Financial
Brentwood Capitol Advisors	FRESHPOINT Tomato	Millar Rich	Swiftwick
Brentwood Children's Clinic	Genghis Grill	Moe's Southwest Grill	Tennessee Pain Surgery Center
Brentwood Granite & Cabinet	Goddard School	Music Imprints	/Pain Management Group
Design Center	Green Hills Pharmacy	Nashville Coin & Currency, Inc.	The Allen & Roberts Group
Brentwood Suites	Heritage Medical Associates,	Nashville Golf & Athletic Club	The Brentwood Handyman and
Brick's Café	P.C. Cool Springs	Newsboys	Remodeling
Budd, Melone & Company	Holt Insurance Agency	Northwest Mutual Financial	The Workman Company
Churchill Mortgage	Hubbard, Berry, & Harris, PLLC	Network	Tennessee Valley Equity &
Corporation	Interactive Optics	NotifyMD	Investments
Clark Oral & Facial Surgery	Invesco Inc.	Pain Management Group	Travis Thompson
CMC Insurance	Jet's Pizza	Pediatric Associates of Franklin	Mortgage Lending
Cool Water Orthodontics	Johnson & Associates Insurance	PlaneTechs	Trustcore Financial
Cooper Orthodontics	Johnston & Murphy	Precision Pain Care	Tuscan Homes
Corky's RIBS & BBQ	L.I.C.R.A	Premedics Systems	V. Alexander
CX-Analytics	LASKO	Pro Golf Discount	Waddey & Patterson
Darren Songstad, DDS	Lee Company	Pump It Up	Wells Fargo Advisors
Dick's Sporting Goods	LONESTAR	R/T Performance	Weight Watchers
Donnelly Timmons &	Lehman Land Title &	Marketing, LLC	Williamson Medical Center
Associates	Escrow, LLC	Sheeler Construction, LLC	www.Lawmike.com
Due West Family Healthcare			

**Sponsorship Information**

We need sponsors for Soccer & Basketball. Our goal is to have every team sponsored for each sport (approx. 300 sponsors this year.)

**Sponsors Appreciated and Needed!**

A list of the sponsors for the 2009-10 Seasons are included above. Many thanks to those who contributed in this special way. Please show your appreciation by your patronage whenever possible. New sponsors are always needed due to attrition and the growth of the program. Please put a YMCA sponsorship into your plans and budget!

**YMCA Youth Sports are Special! Get Involved!**

The YMCA philosophy recognizes the value of participation, teamwork and fair play and the need for this experience at an early age. Whether parent, coach, assistant and/or sponsor, we urge you to get involved. The benefits are to great too list!

**For more information contact:**

Brentwood FamilyYMCA  
8207Concord Road  
Brentwood, TN 37027  
373-YMCA(9622) (Fax) 370-4372

[www.brentwoodymcasports.com](http://www.brentwoodymcasports.com)

[reggers@ymcamidtn.org](mailto:reggers@ymcamidtn.org)