

May 2010



Dear Youth Sports Supporter:

The Brentwood Family YMCA is continuing to provide quality services for the youth in our community for 2010-2011. Last year over 4,700 children participated in our youth soccer and basketball programs. We hope to continue to provide this service again this year and for years to come. With the support of you, our business community, we can continue to offer these quality programs. **We are asking your business to join us in the effort to provide the youth of our community excellent recreational athletic programs.** The following sponsorship opportunities are available for your consideration:

SUPER SPONSOR:

Plan "AAA"

\$2,500 (Includes 15 teams—5 Fall Soccer, 5 Winter Basketball, 5 Spring Soccer)



- Name of business printed on your team jerseys.
- In House YMCA Television Network Advertisement (ad will run multiple times per day at the Brentwood Family YMCA)
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and web site.
- Coupon/flyers (provided by your company) for coaches bags to be distributed to players by coaches.

TEAM SPONSORS:

Plan "A" - \$525

**Soccer & Basketball
(3 Seasons)
Fall & Spring Soccer
and Winter Basketball**

Plan "B" - \$400

**Soccer
(2 Seasons)
Fall & Spring Soccer
(Additional Teams \$350)**

Plan "C" - \$200

**Basketball
(1 Season)
Winter Basketball
(Additional Teams \$175)**

- Name of business printed on all team jerseys.
- Receive a plaque with the team picture on it for display in your office.
- Publicity in news releases, brochures, and web site.

Other sponsorship opportunities are available through our Youth Sports Program. If you would like to sponsor in a different capacity such as a **"clinic" sponsor or a "gym/field" sponsor**, please give us a call, we would like the opportunity to discuss these great sponsorship options.

Although we are certain that this is an after thought, please note that your sponsorship is tax-deductible and that the name recognition for your business is on-going. We are seeing many children continue to wear the team jersey displaying the sponsor's name year round. What a small price to pay for positive advertising.

Sponsorship in the Brentwood Family YMCA's Youth Sports Program is an investment in our community and to our children. Please take a moment to consider our request to be a part of building Strong Families, Strong Kids and a Strong Community.

Sincerely,

Jeff Gillies
Senior Youth Sports Director

Robert Eggers
Youth Sports Director

Brannon Powers
Youth Sports Coordinator

Our Mission

*A worldwide charitable fellowship united by a common loyalty to Jesus Christ
for the purpose of helping persons grow in spirit, mind, and body.*

TEAM SPONSORS APPRECIATED AND NEEDED

Sponsors from the 2009-2010 seasons are included on the back. Many thanks to those who contributed in this special way.

YMCA YOUTH SPORTS ARE GREAT... GET INVOLVED!!!

The YMCA philosophy recognizes the value of participation, teamwork and fair play and the need for this experience at an early age. Whether parent, coach, assistant and/or sponsor, we urge you to get involved. The benefits are too great to list.

BRENTWOOD FAMILY YMCA YOUTH SPORTS SPONSORSHIP

Please fill out (print) and email your logo to reggers@ymcamidtn.org

Business: _____ Phone: _____

Address: _____ City: _____ ZIP: _____

Contact Person: _____ E-mail address: _____




Please designate my contribution to a specific child's team: _____ Date of birth ___/___/___

Please use my contribution to support any Brentwood Family YMCA Youth Sports Team


Payment Options: Payment Enclosed Invoice me


Credit Card: VISA MC AM Express Card # _____ Exp. _____

IF YOU ARE NOT USING A COMPANY LOGO, PRINT THE NAME AS IT SHOULD APPEAR ON THE UNIFORM: _____

PLAN "AAA" = \$2,500   
(15 Teams: 5 Fall Soccer, 5 Winter Basketball and 5 Spring Soccer)
 Fall 2010 Soccer, Winter 2010-2011 Basketball Plus Spring 2011 Soccer (Three seasons)

PLAN "A" = \$525   
 Fall 2010 Soccer, Winter 2010-2011 Basketball Plus Spring 2011 Soccer (Three seasons)

PLAN "B" = \$400 
 Fall 2010 Soccer and Spring 2011 Soccer (Two Seasons)
 (Additional Soccer Teams only \$350.00 Each)

PLAN "C" = \$200 
 Winter 2010-2011 Basketball (One Season)
 (Additional Basketball Teams only \$175.00 Each)

SPONSORSHIP CHECK LIST:

- Return Sponsorship form to the Brentwood YMCA Youth Sports Office at 8207 Concord Road, Brentwood, TN 37027 or fax it to (615) 370-4372.
- Enclose your company logo or send it via e-mail to: reggers@ymcamidtn.org
- Designate your payment option.
- If you are sponsoring a child that plays both soccer and basketball with us, consider sponsoring both teams and SAVE with plan "A"!
- If you have any questions, please contact us at 373-YMCA (9622).
- For more information on our Youth Sports Programs go to: www.brentwoodymcasports.com

For YMCA Sports Office Use Only:

Age Division: _____	Sport: _____	Team Number: _____	Jersey Color: _____
Age Division: _____	Sport: _____	Team Number: _____	Jersey Color: _____
Payment Received: _____	Payment Amount: _____	Check Number: _____	

The Brentwood Family YMCA would like to thank the following organizations for their support of our Youth Sports Programs in 2009-2010: We encourage you to support these fine businesses!

**FIELD / GYMNASIUM
SPONSORS:**

Vanderbilt Williamson

SUPER SPONSORS

Sonic Drive In
Marshall Developments
Pain Management Group

Dicks Sporting Goods
Tennessee Pain Surgery Center
Churchill Mortgage Corporation

TEAM SPONSORS

A Moment's Peace	Dunkin' Donuts	Maryland Farms Family	Shirley Zeitland Realty
Access Brand Strategies	Echo Instruments, Inc.	Dentistry	- Sandra Barone Realtor
Advanced Network Solutions	Edward Jones	Maui Wowi	Skye Chiropractic
AO Smith	ESPinc.	Meko/ Morell	Sonic Drive-In
AT&T	ETransX	Middle Tennessee Plastic	Southern Spine Center
Bob Parks Realty, LLC	FCI	Surgery, P.C.	Step Forward Day School
Boyce & Associates	Family Practice Assoc. of	Midstate Logistics, Inc.	Summit Professional Education
Brand Mortgage	Southern Hills	Mike Walker, Attorney	Sun Life Financial
Brentwood Capitol Advisors	FRESHPOINT Tomato	Millar Rich	Swiftwick
Brentwood Children's Clinic	Genghis Grill	Moe's Southwest Grill	Tennessee Pain Surgery Center
Brentwood Granite & Cabinet	Goddard School	Music Imprints	/Pain Management Group
Design Center	Green Hills Pharmacy	Nashville Coin & Currency, Inc.	The Allen & Roberts Group
Brentwood Suites	Heritage Medical Associates,	Nashville Golf & Athletic Club	The Brentwood Handyman and
Brick's Café	P.C. Cool Springs	Newsboys	Remodeling
Budd, Melone & Company	Holt Insurance Agency	Northwest Mutual Financial	The Workman Company
Churchill Mortgage	Hubbard, Berry, & Harris, PLLC	Network	Tennessee Valley Equity &
Corporation	Interactive Optics	NotifyMD	Investments
Clark Oral & Facial Surgery	Invesco Inc.	Pain Management Group	Travis Thompson
CMC Insurance	Jet's Pizza	Pediatric Associates of Franklin	Mortgage Lending
Cool Water Orthodontics	Johnson & Associates Insurance	PlaneTechs	Trustcore Financial
Cooper Orthodontics	Johnston & Murphy	Precision Pain Care	Tuscan Homes
Corky's RIBS & BBQ	L.I.C.R.A	Premedics Systems	V. Alexander
CX-Analytics	LASKO	Pro Golf Discount	Waddey & Patterson
Darren Songstad, DDS	Lee Company	Pump It Up	Wells Fargo Advisors
Dick's Sporting Goods	LONESTAR	R/T Performance	Weight Watchers
Donnelly Timmons &	Lehman Land Title &	Marketing, LLC	Williamson Medical Center
Associates	Escrow, LLC	Sheeler Construction, LLC	www.Lawmike.com
Due West Family Healthcare	Marshall Developments		

Sponsorship Information

We need sponsors for Soccer & Basketball. Our goal is to have every team sponsored for each sport (approx. 300 sponsors this year.)

Sponsors Appreciated and Needed!

A list of the sponsors for the 2009-10 Seasons are included above. Many thanks to those who contributed in this special way. Please show your appreciation by your patronage whenever possible. New sponsors are always needed due to attrition and the growth of the program. Please put a YMCA sponsorship into your plans and budget!

YMCA Youth Sports are Special! Get Involved!

The YMCA philosophy recognizes the value of participation, teamwork and fair play and the need for this experience at an early age. Whether parent, coach, assistant and/or sponsor, we urge you to get involved. The benefits are to great too list!

For more information contact:

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